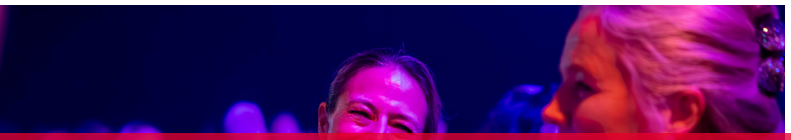

EXCELLENCE IN SUSTAINABILITY

CATEGORY SPONSORSHIP PACKAGE

HEREFORDSHIRE & WORCESTERSHIRE CHAMBER BUSINESS AWARDS 2027

Partnering with the Chamber Business Awards presents a valuable opportunity to elevate your company's brand, gain access to a wide network of business opportunities, and showcase your commitment to supporting the business community across Herefordshire and Worcestershire.

The prestigious black-tie ceremony, welcoming over 700 attendees, will take place in 2027. Sponsoring an Award offers a range of invaluable benefits, from enhancing staff morale and increasing visibility, to positioning your business as a leader in your sector and distinguishing you from your competitors.

EXCELLENCE IN SUSTAINABILITY

As a category sponsor, you will enjoy the following benefits:

- This Award will be entitled 'Excellence in Sustainability', sponsored by *your business name*'. This is an exclusive title which will be used throughout an extensive marketing and media campaign.
- A VIP table of ten at the event for your staff or guests.
- Pre-event promotion via direct mailings, Business Direction, and press releases.
- Your company name and logo on all event literature and correspondence.
- Your company name, logo, profile and website link on designated Chamber website pages.
- Your company logo on a 6ft stretch banner on the red carpet walkway, used as the background for official winner's photos and video clips.
- The opportunity to participate, alongside other business leaders, in the judging process for your category.
- The opportunity to participate in a judging video to talk about the selected winner, which will be shown on four screens at the Awards ceremony.
- Your company logo to appear on screen during announcement of the sponsored award.
- The opportunity to join the host on stage to present the award to the winning business.
- A passage about your business and company logo to be included in the Awards programme, distributed to all 700+ guests at the event.

The cost of this sponsorship package is **£3,995 + VAT**

A 10% discount can be applied to the cost if you are willing to sign a 3 year contract deal.

For more information or to register your interest please contact our events team.

E: events@hwchamber.co.uk
T: 01905 673 600

Herefordshire & Worcestershire Chamber of Commerce