



# AFTER PARTY SPONSOR



Partnering with the Chamber Business Awards presents a valuable opportunity to elevate your company's brand, gain access to a wide network of business opportunities, and showcase your commitment to supporting the business community across Herefordshire and Worcestershire.

The prestigious black-tie ceremony, welcoming over 700 attendees, will take place in 2026. Sponsoring an Award offers a range of invaluable benefits, from enhancing staff morale and increasing visibility, to positioning your business as a leader in your sector and distinguishing you from your competitors.



# AFTER PARTY SPONSOR

**As the After Party sponsor, you will enjoy the following benefits:**

- Four tickets at the event for your staff or guests.
- The opportunity to put up a banner, and any other literature/materials at the after-party venue.
- Pre-event promotion via direct mailings, Business Direction, and press releases.
- Your company name/logo on event literature and correspondence.
- Your company name and logo with link on designated website pages.
- Your company logo on a 6ft stretch banner on the red-carpet walkway. (This is also used as the background for official winner's photos and video clips).
- The opportunity to participate, alongside other business leaders in the judging process for a category.
- Your company logo to appear on screen during the announcement of the sponsorship.
- Company logo and website in the Awards Programme, distributed to each of the 700+ guests on the night.

**The cost of this sponsorship package is £1,000 + VAT**

A 10% discount can be applied to the cost if you are willing to sign a 3 year contract deal.

For more information or to register your interest please contact our events team.

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