



THE SEMINAR ROOM SPONSORSHIP PACKAGE

The Chamber Business Expo receives a footfall of over 950 business professionals from across the two counties and hosts over 150 exhibitors.



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This room hosts our 5 seminars throughout the event, the Networking Breakfast, 2 Speed Networking sessions and 2 Workshops/Seminars, each with an attendee range of 50-130.

What is the Business Expo?

The Chamber Business Expo runs once a year, with over 950+ delegates, 150+ exhibitors, and is the largest business expo in the two counties.

The Business Expo is a great chance to:

- Network with business professionals
- Generate sales leads
- Promote your company
- Increase your product and service profile
- Find new suppliers
- Make new business contacts

The Statistics

95% of Exhibitors meet new contacts on the day with 82% of them expecting to do business with those contacts in the near future.



The Benefits:

- A single stand (2mx2m) in a prominent position
- Two pop ups in the Seminar Room
- Flyers on each of the Seminar Room tables
- Two free breakfasts places at the Networking Breakfast
- Mention as 'the Seminar Room Sponsor' including company logo in the Expo section of the Chamber Website
- Mention as 'the Seminar Room Sponsor' including company logo in the event flyer (1,000 copies)
- Mention as 'the Seminar Room Sponsor' including company logo in the event programme (1,000 copies)
- Mentions on LinkedIn campaigns for the event
- Mention as a sponsor in all Eshot communications

The cost of this sponsorship package is **£1,500 +VAT**, which will enable the events to be free for attendees.

We will work with our sponsors to ensure that their objectives are identified at the start of the agreement and delivered throughout the course of the event.

For more information or to register your interest please contact our events team:

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Herefordshire
& Worcestershire
Chamber of Commerce