

BUSINESS EXPO

MICRO STAND ZONE SPONSORSHIP PACKAGE

The Chamber Business Expo receives a footfall of over 950 business professionals from across the two counties and hosts over 150 exhibitors.



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What is the Business Expo?

The Chamber Business Expo runs once a year, with over 950+ delegates, 150+ exhibitors, and is the largest business expo in the two counties.

The Business Expo is a great chance to:

- Network with business professionals
- Generate sales leads
- Promote your company
- Increase your product and service profile
- Find new suppliers
- Make new business contacts

The Statistics

95% of Exhibitors meet new contacts on the day with 82% of them expecting to do business with those contacts in the near future promising an expected sales range of between £500-£20,000.



The Benefits:

- The Micro Zone at the event branded as 'The Micro Zone' sponsored by 'Your Company Name'
- A double stand (4mx2m) in a prominent position next to the Micro Zone
- Two free breakfasts places at the Networking Breakfast
- Mention as 'the Micro Zone Sponsor' including company logo in the Expo section of the Chamber Website
- Company name and logo on Sail Flag branding in the Zone
- Mention as 'the Micro Zone Sponsor' including company logo in the event flyer (1,000 copies)
- Mention as 'the Micro Zone Sponsor' including company logo in the event programme (1,000 copies)
- Mentions on LinkedIn campaigns for the event
- Mention as a sponsor in all Eshot communications

The cost of this sponsorship package is **£2,500 +VAT**, which will enable the events to be free for attendees.

3 Year Sponsorship Package = **£2000 + VAT per event for 3 Expo events.**

We will work with our sponsors to ensure that their objectives are identified at the start of the agreement and delivered throughout the course of the event.

For more information or to register your interest please contact our events team:

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T: 01905 673 600



Herefordshire
& Worcestershire
Chamber of Commerce