



HEREFORDSHIRE &  
WORCESTERSHIRE  
**CHAMBER  
BUSINESS  
AWARDS**  
**2025**

**Employer of  
the Year**

**Category Sponsorship Package**

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# EMPLOYER OF THE YEAR

Award



Association with the Chamber Business Awards will not only enhance your company's brand further, but also give you access to numerous business opportunities, raise your profile and demonstrate your commitment to supporting business within Herefordshire and Worcestershire.



The black tie ceremony with over 700 attendees will take place in 2025. The benefits that come alongside sponsoring an Award are invaluable, including a great boost to staff morale, a powerful tool to raise your profile and a way to stand out against your competitors.



# EMPLOYER OF THE YEAR

**As a category sponsor, you will enjoy the following benefits:**

- This Award will be entitled 'Employer of the Year Award', sponsored by \*your business name\*. This is an exclusive title which will be used throughout an extensive marketing and media campaign.
- A VIP table of ten at the event for your staff or guests.
- Pre-event promotion via direct mailings, Business Direction, and press releases.
- Your company name and logo on all event literature and correspondence.
- Your company name, logo, profile and website link on designated Chamber website pages.
- Your company logo on a 6ft stretch banner on the red carpet walkway, used as the background for official winner's photos and video clips.
- The opportunity to participate, alongside other business leaders, in the judging process for your category.
- The opportunity to participate in a judging video to talk about the selected winner, which will be shown on four screens at the Awards ceremony.
- Your company logo to appear on screen during announcement of the sponsored award.
- The opportunity to join the host on stage to present the award to the winning business.
- A passage about your business and company logo to be included in the Awards programme, distributed to all 700+ guests at the event.

**The cost of this sponsorship package is £3,950 + VAT**

A 10% discount can be applied to the cost if you are willing to sign a 3 year contract deal.

**For more information or to register your interest please contact our events team.**

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