



Herefordshire
& Worcestershire
Chamber of Commerce

**BUSINESS
EXPO**

HEALTH & WELLBEING ZONE SPONSORSHIP PACKAGE

The Chamber Business Expo receives a footfall of over 800 business professionals from across the two counties, all engaged and pre registered to attend.





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What is the Business Expo?

The Chamber Business Expo runs twice a year, with over 700+ delegates, 120+ exhibitors, and is the largest business expo in the two counties.

The Business Expo is a great chance to:

- Network with business professionals
- Generate sales leads
- Promote your company
- Increase your product and service profile
- Find new suppliers
- Make new business contacts

The Statistics

95% of Exhibitors meet new contacts on the day with 84% of them expecting to do business with those contacts in the near future promising an expected sales range of between £500-£20,000.



The Benefits:

- 1 double stand (4mx2m) in the Health & Wellbeing Zone
- 1 x pop up banner displayed on approach to the Health & Wellbeing Zone
- Mention as the 'Health & Wellbeing Zone Sponsor', including company logo on the event flyer programme (500 copies)
- Mention as the 'Health & Wellbeing Zone Sponsor', including company logo and short company bio in the event programme (700 copies)
- Mention as the 'Health & Wellbeing Zone Sponsor', including company logo on the Chamber of Commerce website
- Mentions and tags on the Chamber's social media campaigns for the event
- Mention as a sponsor in all Chamber email marketing communications
- Company logo displayed on zone signage (2x free standing triangles)

The cost of this sponsorship package is **£1800 +VAT**, which will enable the events to be free for attendees.

(Alternatively a 1 year/2 event sponsorship package for **£1500 +VAT** per event)

We will work with our sponsors to ensure that their objectives are identified at the start of the agreement and delivered throughout the course of the event.

For more information or to register your interest please contact our events team:

E: events@hwchamber.co.uk
T: 01905 673 600



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