



THE AFTER PARTY



**CHAMBER
BUSINESS
AWARDS**

2024

After Party Sponsorship Package



AFTER PARTY OFFICIAL SPONSOR



Association with the Chamber Business Awards will not only enhance your company's brand further, but also give you access to numerous business opportunities, raise your profile and demonstrate your commitment to supporting business within Herefordshire and Worcestershire.



The black tie ceremony with over 700 attendees will take place in 2024. The benefits that come alongside sponsoring the Awards After Party are invaluable, including a great boost to staff morale, a powerful tool to raise your profile and a way to stand out against your competitors.



AFTER PARTY OFFICIAL SPONSOR

As the After Party Sponsor, you will enjoy the following benefits:

- The After Party will be entitled 'The Chamber After Party, sponsored by *your business name*'. This is an exclusive title which will be used throughout an extensive marketing and media campaign.
- Two tickets to the Awards Ceremony for your staff or guests.
- Your company name and logo on all event literature and correspondence.
- Your company name, logo, profile and website link on designated Chamber website pages.
- Your company logo on a 6ft stretch banner on the red carpet walkway, used as the background for official winner's photos and video clips.
- Your company logo to appear on screen during announcement of the After Party.
- Your company logo to appear on the digital invite for the Awards Ceremony and After Party.
- Your company logo to be displayed in the Awards Programme, distributed to all 700+ guests on the night.
- Your company branding can be displayed at the After Party venue.

The cost of this sponsorship package is £2,500 + VAT

For more information or to register your interest please contact our events team.

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