



South Warwickshire and Worcestershire

STEP INTO CHRISTMAS!

Fundraising Pack



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www.springfieldmind.org.uk



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Step into Christmas is our festive challenge where we are asking you to get sponsored to move as far as you can throughout December. Not only will you raise vital funds for those experiencing low mental health across South Warwickshire and Worcestershire, but you will also improve your own physical and mental health - helping you get into shape for Christmas and the New Year!



Easy as 1, 2, 3...



1:

Pick your challenge:

Decide what you'd like to do and sign up to the challenge. Get your very own fundraising page and start moving!

2:

Track your progress:

Connect your account to Strava or manually track how close you are to reaching your goal - supporters love to see what you've achieved!

3:

And make a difference:

Share your page, get your family and friends to sponsor your challenge and raise money for a good cause!



We are here to help!

We are so happy you're joining the Step into Christmas challenge with #TeamSWWMind and know others would love to hear about the amazing things you're doing too.

Not only will you get support from our Community Fundraiser, but we can share your stories, photos and challenges across our social media channels to highlight the work you're doing. Remember to tag us on any social media posts using the #SWWMindStepIntoXmas.

We'd love to see your fundraising in action!

Connect with us on:

- Facebook: [springfield.mind](https://www.facebook.com/springfield.mind)
- Twitter: [@SpringfieldMind](https://twitter.com/SpringfieldMind)
- Instagram: [@springfieldmind](https://www.instagram.com/springfieldmind)

Where does my money go?

All of the money you raise as part of the Step Into Christmas Campaign will make a direct impact on our ability to provide mental health support services to more people and communities in South Warwickshire and Worcestershire.

Your fundraising makes our mission possible.

Want to be a part of this?

Read on for some fun ideas to kick start your fundraising...

Fundraising Ideas!

Whether you're new to the game or an experienced fundraiser, why not try some of our fun Step into Christmas fundraising ideas to make your challenge a bit more interesting?

Guess the miles:



From 5k to 26.2 miles, how far will you go?

Get your friends and family to guess how many miles you'll be covering during your challenge or let them decide how many you do each day throughout the month!

Dog walks:

It's nice to get out in the fresh air by yourself, but it's even better when you have company! Why not organise a big dog walk with friends or give your neighbours a helping hand by offering to take their dogs on a walk in return for a donation?

Local Landmarks:

If running through your local park or walking around a city, set yourself checkpoints every couple of miles or make your destination something you've always wanted to see for that extra bit of motivation. It could be a famous statue, a bridge, or even stopping at your friends' houses – just don't forget to get a picture at every landmark!





Record breaker:

You're already taking on a challenge so why not try and break a World Record whilst you are at it? Think outside the box or put your skills to use, it's up to you, just get people to sponsor you!

Fancy dress:

Fancy dress is a great way to raise money any time of year, and a fun way to have a laugh whilst you're out doing your challenge - especially during the festive period! Why not let your friends' or family cast votes on the costume you must wear for your walk or run? They can pay a fee to vote, which will go towards your fundraising total (and of course embarrassing you)!

Obstacle course:

Want to switch up your daily walk or run? Set-up the ultimate obstacle course in your back garden or local park. You could include a tyre swing, jumps or a tunnel, just get creative! You could even have a separate course for children and adults to make the day a family friendly affair. Why not charge people to enter the course and become the ultimate winner?



How to pay in donations

Online Fundraising - Raisely:

If you've set up your Step into Christmas fundraising page through Raisely, you don't need to take any further action to send any donations to us, as they will be transferred automatically - so thank you so much!

Collected donations offline?

Check out the options below

Got some loose change?

Drop our Community Fundraiser an email on mia.rawlinson@springfieldmind.org.uk to arrange a collection/drop off.

Or pay the funds into your account and then transfer the donation using the details below:

Name of Bank: Charities Aid Foundation

Name of Account: South Warwickshire and Worcestershire Mind

Account No: 00018613

Sort Code: 40-52-40

Gift Aid:

If your sponsors are UK tax payers, make sure they tick the Gift Aid box when they donate. The taxman will then add 25% to their donations at no extra cost to them!

Send in a cheque:

Please make cheques payable to:

"South Warwickshire and Worcestershire Mind Ltd"

And send to:

**41 Guild Street,
Fred Winter Centre,
Stratford Upon Avon,
CV37 6QY**

Need more help?

Having problems paying in your donation?

Drop us a line, we'd be happy to help!

Get closer to South Warwickshire and Worcestershire Mind!

After your fantastic fundraising, we'd love you to stay with us as we work to create a world where everyone with a mental health problem is treated with support and respect.



You could:

- Campaign with us and help to fight stigma and push for better mental health services.
- Volunteer with us, from cheering on fundraisers to working with one of our teams.
- Encourage others or your workplace to donate to us or fundraise for us.
- Shout about us or follow us on social media; we want more people to know who we are and what we do so that we can reach more people within our communities.
- Fundraise for us again. Go on, you know you're tempted...

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Welcome to the team!

For more help, check out the FAQ's [here](#), or if you have any other questions, please don't hesitate to get in touch with our Community Fundraiser, Mia, on mia.rawlinson@springfieldmind.org.uk who will be with you throughout your Step into Christmas fundraising journey!



 **Mind** in South Warwickshire and Worcestershire

South Warwickshire and Worcestershire Mind Registered charity number 1073391