

# BUSINESS EXPO

## ATTENDEE GOODY BAG SPONSORSHIP PACKAGE

Sponsorship is one of the most powerful ways to gain brand exposure. The Chamber Business Expo receives a footfall of over 800 business professionals from across the two counties. There is no more effective way to have your company profile, services and logo promoted on such a large scale to such a diverse audience.





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## What is the Business Expo?

The Chamber Business Expo runs twice a year, with over 800+ delegates, 120+ exhibitors, and is the largest business expo in the two counties.

## The Business Expo is a great chance to:

- Network with business professionals
- Generate sales leads
- Promote your company
- Increase your product and service profile
- Find new suppliers
- Make new business contacts

## The Statistics

95% of Exhibitors meet new contacts on the day with 84% of them expecting to do business with those contacts in the near future promising an expected sales range of between £500-£20,000.



### **The sponsorship package will include:**

- A Double stand (4mx2m) in a central, prominent position
- Company logo printed on each canvas bag alongside Chamber and overall sponsor Hewett Recruitment
- Opportunity to add a flyer and branded item into the goodybag (the Chamber will be responsible for adding 2-3 items in the bag already).
- Recognition as 'the Goody Bag Sponsor' including company logo in the Expo section of the Chamber Website
- Recognition as 'the Goody Bag Sponsor' including company logo in the event programme (1,000 copies)
- Company logo on the event flyer (2,000 copies)
- Mentions on Twitter and LinkedIn campaigns for the event
- Mention as a sponsor in all Eshot communications about the Business Expo

**The cost of this sponsorship package is £3000 +VAT.**

We will work with our sponsors to ensure that their objectives are identified at the start of the agreement and delivered throughout the course of the event.

For more information or to register your interest please contact our events team:

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