Herefordshire Businesses Race-Day 31st October 2022

**Itinerary**

11am – Drinks Reception Sponsored by 

11-30am – Welcome by Rebecca Davies Executive Director – followed by guest speaker

12-noon – Three course hot lunch -this will be a set menu served to tables (with dietary options are available but need pre-booking 7 days in advance, wine can also be pre-booked with a 10% discount at least 5 days prior to meeting)

12-25pm 1st Race

Times are approximate

**Proposal**

Table of 10 guests in Rusty Bridge Restaurant

Race Sponsorship allocated - Race includes: -

Race Title in Race Card

PA announcement on Race Sponsorship

Select best turned out horse in parade ring – PA Announcement

Podium presentation to winning Owner, Trainer and Jockey with Branding opportunities and PA announcement

Full page colour advert in Race-card (artwork to be supplied as per spec sheet)

CCTV – A 30 second advert will be run on a continuous loop on the big screen in the centre of the course and on all television screens on site in Owners & Trainers Bar, Public bars, Restaurant and Hospitality boxes – (spec sheet will be supplied)

Advertising banner or hoarding (24ftX4ft) sited on finishing straight – Sky TV 1.5million viewers (excludes production and installation cost)

Branding and promotional opportunities

Social media – 17,000 followers, extensive GDPR compliant database for e-marketing

25 Complimentary Race-Day admission tickets (31st October meeting only)

Total package £1,350 + VAT

\*\*Special Offer – to include the above package plus a TV sited advertising hoarding for the full season (October 2022 – April 2023) at the discounted cost of £2,000 + VAT