Herefordshire
& Worcestershire
Chamber of Commerce

BUSINESS
EXPO

NETWORKING BREAKFAST SPONSORSHIP PACKAGE

The Chamber Business Expo receives a footfall of over 800 business professionals from across the two counties, all engaged and pre registered to attend.

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What is the Business Expo?

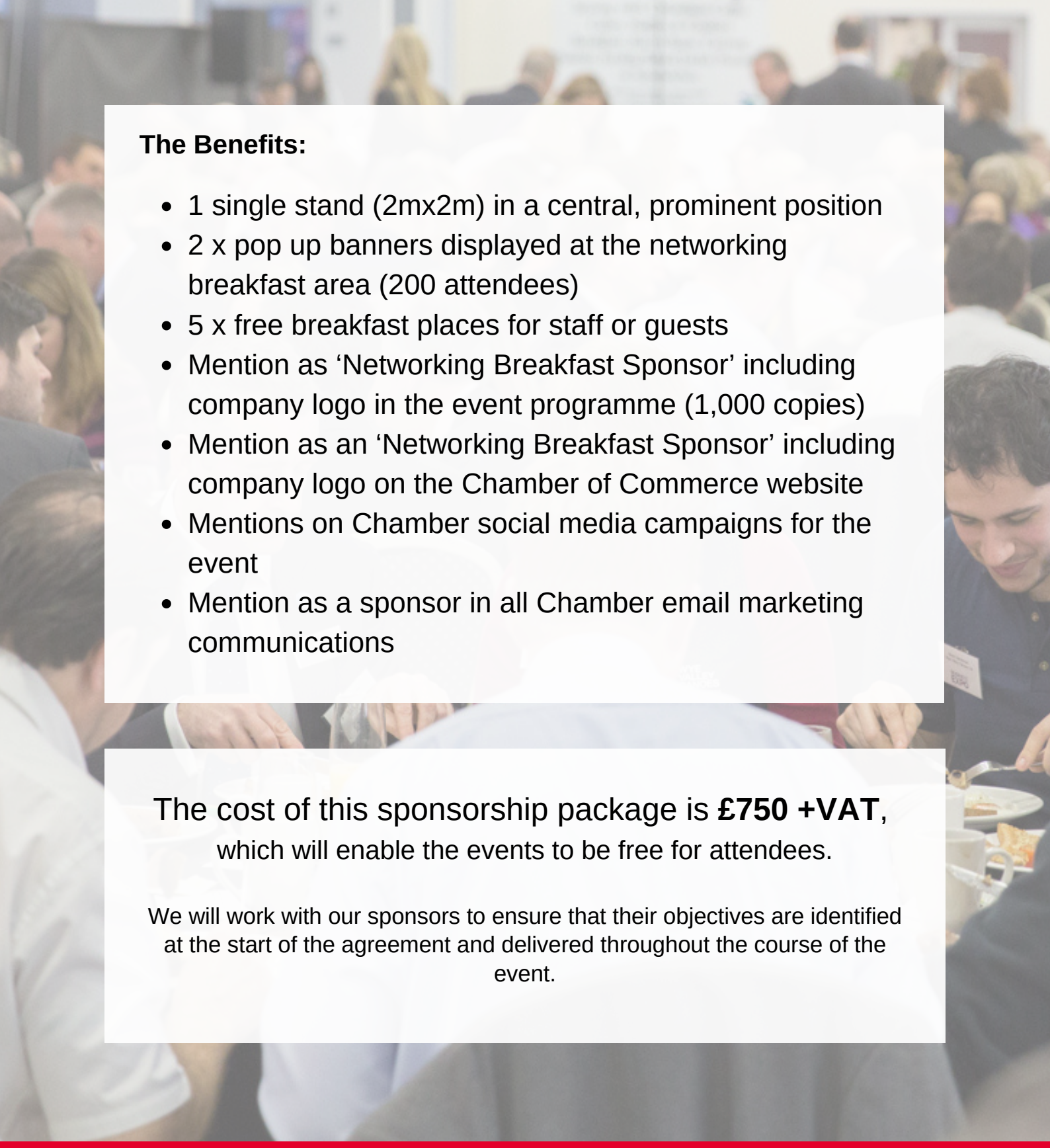
The Chamber Business Expo runs twice a year, with over 800+ delegates, 120+ exhibitors, and is the largest business expo in the two counties.

The Business Expo is a great chance to:

- Network with business professionals
- Generate sales leads
- Promote your company
- Increase your product and service profile
- Find new suppliers
- Make new business contacts

The Statistics

95% of Exhibitors meet new contacts on the day with 84% of them expecting to do business with those contacts in the near future promising an expected sales range of between £500-£20,000.



The Benefits:

- 1 single stand (2mx2m) in a central, prominent position
- 2 x pop up banners displayed at the networking breakfast area (200 attendees)
- 5 x free breakfast places for staff or guests
- Mention as ‘Networking Breakfast Sponsor’ including company logo in the event programme (1,000 copies)
- Mention as an ‘Networking Breakfast Sponsor’ including company logo on the Chamber of Commerce website
- Mentions on Chamber social media campaigns for the event
- Mention as a sponsor in all Chamber email marketing communications

The cost of this sponsorship package is **£750 +VAT**, which will enable the events to be free for attendees.

We will work with our sponsors to ensure that their objectives are identified at the start of the agreement and delivered throughout the course of the event.

For more information or to register your interest please contact our events team:

E: events@hwchamber.co.uk
T: 01905 673 600

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