



Herefordshire  
& Worcestershire  
Chamber of Commerce

# CHAMBER BUSINESS AWARDS

---

# 2022

SPONSORSHIP  
PACKAGE



# CHAMBER BUSINESS AWARDS SPONSORSHIP PACKAGE

Association with the Chamber Business Awards will not only enhance your company's brand further, but also give you access to numerous business opportunities, raise your profile and demonstrate your commitment to supporting business within Herefordshire and Worcestershire.

The black tie ceremony with over 700 attendees will take place in July at the University of Worcester Arena. The benefits that come alongside entering an Award are invaluable, including a great boost to staff morale, a powerful tool to raise your profile and a way to stand out against your competitors.



## As Overall Sponsor, you will enjoy the following benefits:

- Recognition as Overall Sponsor of the Chamber Business Awards in all literature associated with the event. This includes;
  - Business Direction - 3 editions, 3,000 printed copies with 1,000 digital reach per edition
  - Various Chamber E-newsletters with readership of 1,500 people
  - Mentions on Social Media (Twitter, Facebook and LinkedIn)
  - Mentioned in Chamber Press Releases
  - Company name and logo mentioned in all event collateral leading up to the event and on the evening
- Recognition as the Overall Sponsor on the Awards section of the Chamber website.
- A VIP Table for 10 at the event with prime seating close to the stage, worth £900.
- Your company logo on a 6ft stretch banner on the red carpet walkway, used as the background for official winner's photos and video clips.
- Sponsorship of the 'Business of the Year Award' which includes an invitation to form part of the judging panel to choose the 'Winner of Winners' from all finalists and present the Award on stage with Chamber CEO, Sharon Smith, and host.
- The opportunity to deliver a 5-minute speech on the night of the event - this can include a video.
- A half page (including logo or image) about your business in the Awards Programme, distributed to all 700+ guests on the night.

The cost of this sponsorship package is **£6,000 + VAT**

For more information or to register your interest please contact our events team.

E: [events@hwchamber.co.uk](mailto:events@hwchamber.co.uk)  
T: 01905 673 600



Herefordshire  
& Worcestershire  
Chamber of Commerce