



Herefordshire  
& Worcestershire  
Chamber of Commerce

# QES

**QUARTERLY  
ECONOMIC  
SURVEY**

**2021-22 REPORT  
PARTNERSHIP PACK**

Align your brand with a report which will be used to engage with MPs, key stakeholders and the wider business community. Position your brand with the most up-to-date thought leadership in the two counties.



# QES PARTNERSHIP PACK

As a partner of the Chamber's Quarterly Economic Report your company's brand will be aligned with the largest private sector business survey in the country. By sponsoring a report which will be used to engage with MPs, key stakeholders and the wider business community, your company will be associated with the most up-to-date thought leadership in the two counties. Your company's brand will be put in front of key decision makers locally and nationally, such as Local Enterprise Partnerships, Local Growth Hubs, MPs, County Councils and District Councils. This report will be used by key stakeholders across the two counties to inform policy-making.

Positioning your brand next to the largest collection of data across the two counties also has significant implications for company exposure and profile, both locally and nationally.

## The Benefits:

- Your company brand will be associated with the largest quarterly private sector business survey in the two counties, which typically achieves in excess of 500 responses every quarter. Herefordshire & Worcestershire Chamber of Commerce regularly achieve the highest response rate of all of the 53 Chambers in the country. As such, your brand will be associated with a report drawn from a highly representative sample of the business community in the two counties.
- The report will be produced in association with your company and the title of which will read "Herefordshire & Worcestershire Chamber of Commerce Quarterly Economic Survey in partnership with Business Name". \*OPTION 2 ON PRICING PAGE OVERLEAF
- The opportunity to write a 450-word comment as part of the report's foreword and assert your company's position as a thought leader in the two counties.
- Enhanced credibility as the go to business regarding business information and thought leadership.
- You will receive 500 copies\* of the finished report and a digital copy of the report for use on websites and on social media. \*If option 2 is selected overleaf.
- Your company name/logo on the front page of the professionally designed publication.
- The opportunity to add up to 3 additional questions into the standardised questionnaire to collect on-the-pulse data on a subject of your choice. Additional questions will be analysed by sector and region using standard classification data. The additional data produced from asking 3 questions on top on the standard questionnaire will be presented over a maximum of 4 pages. See the 'Automation & Skills' section (pages 10-17) of the QES Q1 2021 report for an example.



# QES PARTNERSHIP PACK

## OPTION ONE:

No printed copy, digital copy only.

**£2,500 + VAT**

\*Price is per quarter

## OPTION TWO:

Printed copy and digital copy.

**£3,500 + VAT**

\*Price is per quarter

If you would like to discuss any of the opportunities available or partner with us on a Quarterly Economic Survey, please contact the Policy Team:

**E: [policy@hwchamber.co.uk](mailto:policy@hwchamber.co.uk)**

**T: 01905 673600**

**QUARTERLY  
ECONOMIC  
SURVEY**



Herefordshire  
& Worcestershire  
Chamber of Commerce