



Herefordshire
& Worcestershire
Chamber of Commerce

**BUSINESS
EXPO**

SEMINAR SPONSORSHIP PACKAGE

The Chamber Business Expo receives a footfall of over 800 business professionals from across the two counties, all engaged and pre registered to attend.



BUSINESS EXPO SEMINAR **EXPO SPONSORSHIP PACKAGE**

What is the Business Expo?

The Chamber Business Expo runs twice a year, with over 800+ delegates, 120+ exhibitors, and is the largest business expo in the two counties.

The Business Expo is a great chance to:

- Network with business professionals
- Generate sales leads
- Promote your company
- Increase your product and service profile
- Find new suppliers
- Make new business contacts

The Statistics

95% of Exhibitors meet new contacts on the day with 84% of them expecting to do business with those contacts in the near future promising an expected sales range of between £500-£20,000.



The Benefits:

- Company to deliver a 30-45 minute seminar on a topic of their choice, agreed prior to the event, with circa 30-40 attendees
- Company pop-up banners and literature displayed in the seminar room
- A single 2x2m stand in the Exhibition Hall
- Company logo on the programme and event flyer (1,000 copies of each printed)
- Seminar promoted on the Chamber website and in Chamber e-newsletters with the company logo
- Company mentions on Chamber social media campaigns for the event
- The Chamber will be responsible for all bookings, and event materials including badges
- The Chamber will be responsible for all communication with the venue
- Tea and coffee will be provided for all attendees at the seminar

The cost of this sponsorship package is **£1,500 +VAT**, which will enable the events to be free for attendees.

We will work with our sponsors to ensure that their objectives are identified at the start of the agreement and delivered throughout the course of the event.

For more information or to register your interest please contact our events team:

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T: 01905 673 600



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