



Herefordshire
& Worcestershire
Chamber of Commerce

BUSINESS EXPO

NETWORKING ZONE PACKAGE

The Chamber Business Expo receives a footfall of over 800 business professionals from across the two counties, all engaged and pre registered to attend.



NETWORKING ZONE SPONSORSHIP PACKAGE

What is the Business Expo?

The Chamber Business Expo runs twice a year, with over 800+ delegates, 120+ exhibitors, and is the largest business expo in the two counties.

The Business Expo is a great chance to:

- Network with business professionals
- Generate sales leads
- Promote your company
- Increase your product and service profile
- Find new suppliers
- Make new business contacts

The Statistics

95% of Exhibitors meet new contacts on the day with 84% of them expecting to do business with those contacts in the near future promising an expected sales range of between £500-£20,000.



The Sponsorship package:

- The Networking Zone at the event branded as "The Networking Zone" sponsored by 'Your Company'
- A double stand (4mx2m) in a central, prominent position in the Networking Zone
- Your Company branding in the zone.
- Five free breakfasts at our business breakfast event on the day
- Mention as 'the Networking Zone Sponsor' including company logo in the Expo section of the Chamber Website
- Mention as 'the Networking Zone Sponsor' including company logo in the event flyer (4,000 copies)
- Mention as 'the Networking Zone Sponsor' including company logo in the event programme (1,500 copies)
- Mentions on Twitter and LinkedIn campaigns for the event
- Mention as a sponsor in all Eshot communications

The cost of this sponsorship package is **£2,500 +VAT**, which will enable the events to be free for attendees.

3 Year Sponsorship Package = **£1750 + VAT for 6 Expo events.**

We will work with our sponsors to ensure that their objectives are identified at the start of the agreement and delivered throughout the course of the event.

For more information or to register your interest please contact our events team:

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T: 01905 673 600



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