

# WEBINAR PROGRAMME

We are delighted to announce our full programme of 20 topical seminars taking place throughout the week at the West Midlands Virtual Business Expo. Each seminar will last for approximately 30 minutes and there will be clear directions when you log into the portal to view them. You do not need to pre-register to attend any of the seminars, but you do need to register your attendance here: <https://wmbe.virtual-expo.co.uk/register/>

## Monday – Black Country Chamber of Commerce

- 09.00 Health and Wellbeing delivered by Paycare
- 11.00 Trademarks delivered by Foressters
- 13.00 Greener Business delivered by Turning the Black Country Green
- 15.00 Welcome message from the CEO

## Tuesday – Shropshire Chamber of Commerce

- 09.00 Coping with Covid-19 delivered by Westfield Health
- 11.00 The Digital Marketing Landscape in 2021 delivered by Clear
- 13.00 Why you should be using film and animation in 2021 delivered by 7 Video
- 15.00 Creating Safer Communities through Education, Quality, Service and Innovation delivered by Aico

## Wednesday – Herefordshire & Worcestershire Chamber of Commerce

- 09.00 Skills and Future Workforce delivered by Hewett Recruitment
- 11.00 Onsite Rapid Covid Testing delivered by DRPG
- 13.00 Post-lockdown Technologies delivered by EBC Group
- 15.00 Tariffs and Trade delivered by Strong & Herd

## Thursday – Coventry & Warwickshire Chamber of Commerce

- 09.00 Welcome message from Louise Bennett OBE DL Chief Executive CWCC
- 11.00 Showcase of what's to come for Coventry UK City of Culture 2021 delivered by UK City of Culture Trust
- 3.00 Wright Hassall LLP: Implications of Brexit, Commercial, employment and VAT

## Friday – Staffordshire Chamber of Commerce

- 09.00 R&D tax credits: Revise your business cashflow delivered by Access2Funding
- 11.00 How to communicate effectively online delivered by Intercog
- 13.00 Diversity and Inclusivity delivered by Strategic Solutions
- 15.00 Writing a great 60 second pitch delivered by NatWest