

# WEST MIDLANDS BUSINESS EXPO

Discover the best of the  
region's business community  
at this spring's virtual expo.

## HEADLINE SPONSORS

The logo for aico, featuring the word "aico" in a bold, lowercase, sans-serif font. A small red dot is positioned above the letter "i".The logo for Paycare, featuring the word "Paycare" in a sans-serif font. The "Pay" is in orange and "care" is in green.The logo for Wright|Hassall, featuring the word "WRIGHT" in blue and "HASSALL" in black, separated by a vertical line.The logo for Hewett Recruitment, featuring a blue square icon with a white cross-like shape inside, followed by the text "HEWETT RECRUITMENT" in a sans-serif font.The logo for Access2Funding, featuring a stylized "A" made of four colored squares (blue, green, yellow, red) and the text "Access2Funding" in a sans-serif font.

#WMexpo #WMBizWeek

DEVELOPED AND DELIVERED BY:





*Corin Crane*

Corin Crane



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Louise Bennett



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Sharon Smith



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Richard Sheehan



*Sara Williams*

Sara Williams



Business Is Done Better Together

# WEST MIDLANDS BUSINESS EXPO

This Spring, the power of the Chamber network is bringing something special to the region exclusively for members of the Chambers of Commerce across the West Midlands and the wider business community. Our first, jointly produced, Business Expo is set to present a week-long virtual experience enabling companies and organisations to meet new customers, prospective partners and suppliers from many sectors and discover new opportunities.

We hope that you will be able to join us at what is set to be the first major business event of 2021 and a first from the region's leading business support organisations.

**22 - 26 MARCH**

**CLICK HERE  
TO BOOK  
YOUR STAND**

Click [here](#) to book online

Call:

Email:



# Build Your Stand and Greet Your Visitors:

- Select your stand design
- Choose your stand colours
- Customise key information about your business
- Promote your products and services
- Display sales brochures and marketing material
- Collect business cards and visitor information



Your stand will be open for visitors and you can present information for them to view and browse detailing and highlighting your products and services.

The stand will be visible and accessible throughout the virtual expo across 5 days with the option to have your team staff the stand throughout or at key times to suit you.

## Benefits of Virtual Exhibiting:

- Available 24/7 across 5 days (22nd March – 26th March)
- Provides genuine visitor experience
- Visitors can explore a complete virtual exhibition hall
- A global audience of current and prospective customers
- Promoted extensively by five of the region's leading business support organisations
- Allow visitors to contact you via email, request more information
- Show your corporate video to visitors who want to learn about the company
- Connect with businesses that wouldn't necessarily attend a non-virtual expo from other areas
- Value for money compared to physical expos requiring time and travel
- Complement's flexible working days

**CLICK HERE  
TO BOOK  
YOUR STAND**

	Standard	Deluxe
Your Stand Design	✓	✓
Introductory, One Line Business Description	✓	✓
Summary of Your Business	✓	✓
Meet Your Team Profiles & Pictures	1	3
Your Company Brochure	1 x Default Image	1 x Default Image + Your Logo
Business Audio Message	✓	✓
Listed Email Address	1	1
Listed Telephone Number	1	1
Your Website Linked	✓	✓
Your Social Media Linked		✓
Zoom Rooms for Direct Visitor Conversations		3
Business Card Enquiry Form to Collect Visitor Information		✓
Feature Video on Stand		✓
	Chamber Member <b>£99 + VAT</b>	Chamber Member <b>£179 + VAT</b>
	Non-Member <b>£149 + VAT</b>	Non-Member <b>£269 + VAT</b>

### Optional add-on feature

Live Chat Function	<b>£20 + VAT</b>	<b>£20 + VAT</b>
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## Learn More About The Region:

Throughout the week, each Chamber will be hosting a day which will allow the expo's visitors and exhibitors to discover more about their area of the West Midlands.

**Monday 22 March - Black Country**

**Tuesday 23 March - Shropshire**

**Wednesday 24 March - Herefordshire & Worcestershire**

**Thursday 25 March - Coventry & Warwickshire**

**Friday 26 March - Staffordshire**

Each day will also include the presentation of webinars on key topics and themes mattering to businesses today including the end of Furlough, the UK & EU Trade and Co-operation Agreement, HR and Wellbeing.



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