# BEING A PART OF A NETWORK Is not about just connecting people.

IS NOT ABOUT JUST CONNECTING PEOPLE. IT'S ABOUT CONNECTING PEOPLE WITH PEOPLE, PEOPLE WITH IDEAS, AND PEOPLE WITH OPPORTUNITIES







### **NETWORKING EVENTS**

The Chamber has been quick to adapt to deliver you the same essential Chamber services, just virtually.

With over 170+ events across the year, by being a Member you will be able to attend as many virtual and physical events as you like.

We cover a range of specialist subjects and hold events specifically for different sectors so whatever your interest, there is an event for you.

We also hold local and national business awards annually as well as the two counties' largest business exhibition twice yearly.

### **DEVELOPMENT COURSES**

We have the largest portfolio of development courses of any Chamber, delivered by a team of experts in their fields. Chamber training has trained thousands of professionals and by investing in employee development, the businesses have reaped the rewards.

### CHAMBER MEMBERSHIP IS SO MUCH More than access to services.

IT'S ACCESS TO NEW CONNECTIONS, WHICH COULD BECOME CUSTOMERS, SUPPLIERS, PARTNERS OR PERHAPS EVEN FRIENDS.

Members benefit from inclusive support helplines, website and resources including:

- 24 Hour Legal Support
- 24 Hour HR Support
- 24 Hour Health and Safety Support
- 24 Hour Tax Support and Insurance (£1 million cover)



# **PR & MARKETING OPPORTUNITIES**

As part of your Membership with Herefordshire & Worcestershire Chamber of Commerce, you have access to a wide range of Marketing & PR opportunities to help you shout about your successes, news and opportunities. From creating a buzz around your offering or new product through to celebrating your achievements, the Chamber can support you when raising your business profile to connect you with companies across the two counties. With over 80,000 monthly website visitors and 8000+ followers, you're bound to get maximum exposure.

## **POLICY & REPRESENTATION**

By regularly conducting local research, the Chamber can gauge Members' experiences of fundamental business issues, from local infrastructure developments to concerns of national pertinence, such as dealing with the labour market skills shortage. The more Members that engage and communicate with us, the better we will be able to lobby on your behalf.

### **GLOBAL TRADE**

From international market facing and business development support, to training and services that assist in getting your products to your international client in the most effective and efficient way, our Global Trade team offer a comprehensive portfolio of international trade assistance that is supplemented by access to a commercial network that extends into over 100 countries worldwide.

### MOST POPULAR 🐣



# **STARTER Membership**

#### LENGTH: 12-months

IDEAL FOR: Start-ups / Sole Traders and freelancers in their first 3 years of trading

### A flavour of what's included

- 24 Hour Legal Helpline / Website / Documentation
- 24 Hour HR Helpline / Website / Documentation
- 24 Hour Health and Safety Helpline / Website / Documentation
- 24 Hour Tax Helpline / Website / Documentation
- Inclusive health services including discounted eyewear and costs covered for a host of therapies with Westfield Health
- Access to over 170 exclusive Networking events across the two counties (online only). Minimum of 1 lunchtime networking and 2 webinars per month
- Legal Expenses Insurance (£1 million cover)
- Use of HW Chamber 'Member of' Logo
- Online copy of Business Direction Magazine (bi-monthly)
- Online Business Directory listing for your business
- PR, website and social media opportunities to raise your profile
- Weekly Chamber E-Communications
- Opportunity to promote Member to Member offers online
- Entry to the local H&W Chamber Awards and entry to the 2 Chamber Expo's
- 2 inclusive places on half day Digital Marketing course (worth £110+VAT pp)

#### Cost: From £12.50+VAT per month To discover the full list of benefits, get in touch.



# **GOLD** Membership



#### LENGTH: 12-months

**IDEAL FOR:** Established businesses looking for growth in line with their 12-month business plan

### **A flavour of what's included** All of the Starter Membership benefits plus:

- Exclusive access to our mailing list, bringing you the latest updates, support and news from across the two counties and beyond
- Local and national representation with links to local authorities, leading to national representation via the British Chambers of Commerce and the government
- Online Business Directory with 1,400+ businesses and Member to Member offers including discounts and free products/services, along with the opportunity to include your own
- Opportunities to raise your company profile online and offline via our Business Direction magazine, the annual Chamber Business Awards, social media shares and our online news portal
- Weekly informative webinars, forums and networking events both online and physical
- Access to a HR, Tax and Health and Safety Support helpline and documentation 24/7, 365 days a year
- Access to free healthcare support via Health at Hand by AXA
- Plus a host of discounted services including training, export & import documentation
  and much more

# **GOLD LITE Membership**

### LENGTH: 6-months

**IDEAL FOR:** Established businesses looking for support in meeting short-term 6-month goals

### **A flavour of what's included** All of the Starter Membership benefits plus:

- Exclusive access to our mailing list, bringing you the latest updates, support and news from across the two counties and beyond
- Local and national representation with links to local authorities, leading to national representation via the British Chambers of Commerce and the government
- Online Business Directory with 1,500+ businesses and Member to Member offers including discounts and free products/services, along with the opportunity to include your own
- Opportunities to raise your company profile online and offline via our Business Direction magazine, the annual Chamber Business Awards, social media shares and our online news portal
- Weekly informative webinars, forums and events both online and physical
- Access to a HR, Tax and Health and Safety Support helpline and documentation 24/7, 365 days a year
- Access to free healthcare support via Health at Hand by AXA
- Plus a host of discounted services including training, export & import documentation and much more

Cost: From £22.50+VAT per month To discover the full list of benefits, get in touch.

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### IS MEMBERSHIP RIGHT FOR YOUR BUSINESS?

From our many years of experience, we have developed support for almost every type and size of business there is, regardless of your sector.

Our Membership aims to grow as you do, from the moment you launch to when you first hire staff and beyond. We have a support package for whatever stage your business is at.







After taking the plunge to become selfemployed, I was a little overwhelmed by the various offerings of help and support available to me. However becoming a Member of the Herefordshire & Worcestershire Chamber of Commerce was undoubtedly one of the best moves I have made. In the first few months of Membership I attended multiple networking events, benefited from online training sessions and had access to tonnes of advice for small business owners, just like me. The communications I receive make me feel like a valued Member, despite my small company size, and by being able to contribute to the Quarterly Economic Surveys, I know I'm helping to shape economic change.

### **56** CHRISTINA DARLING PRIME MIX MARKETING

Prime Mix Marketing Ltd has been a Member of Herefordshire and Worcestershire Chamber of Commerce for over 6 years and they have provided vital support in a range of services. From HR and Legal advice, to networking and recommendations for suppliers, the Chamber continues to be the first port of call for helping to grow our business. I highly recommend joining the Chamber to businesses of all sizes as they are a proactive organisation who's focus is on supporting local industry.



# GET IN TOUCH FOR MORE INFORMATION:



Visit our website hwchamber.co.uk/membership

Email us membership@hwchamber.co.



**Talk to us** 01905 676600



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Herefordshire & Worcestershire Chamber of Commerce

