



Herefordshire
& Worcestershire
Chamber of Commerce

2021 ECONOMIC CONFERENCE

EVENT
SPONSORSHIP PACK



What is the conference about?

Brand new for 2021, the Economic Conference serves to bring together businesses, leaders, and employees from the two counties to gain insight and understanding into the economic picture along with how businesses can plan and adapt to overcome challenges and make the most of new opportunities.

Hear from policy experts, economists and local businesses as they discuss a range of topics relevant to businesses of all sizes and sectors.

The conference will also see the launch of the Chamber Business Manifesto 2021/22 which will focus on the key areas identified by local businesses as priorities for the new financial year.

Take away an understanding of how the national and local economy looks after a challenging 2020 and as the UK navigate their new relationship with the EU.

Sponsorship Benefits:

- Co-branded publicising of the event – Economic Conference in partnership with XXXX with backlink to your website
- Company logo and link to the company's website to be on the Chamber website event page
- Company logo and link to the company's website on all E-Newsletters promoting the event – circa 6,000 subscribers
- Company logo in Business Direction magazine (print & digital editions) promoting the event – 4,000 printed copies
- Frequent mentions on Twitter, Facebook and LinkedIn as the event partner. Combined following of 12,000+
- Opportunity to deliver a 5-minute welcome speech/presentation to attendees
- Opportunity to suggest one of the keynote speakers to address attendees
- Access to a minimum of 50 attendees at the event
- The Chamber will be responsible for all organisation of the event

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SPONSORSHIP:

£1,500 + VAT

If you would like to discuss any of the sponsorship opportunities available or partner with us any other events, please contact the Events team.

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