



Herefordshire
& Worcestershire
Chamber of Commerce

PUBLIC AFFAIRS PARTNERSHIP PACKAGE

PARTNERSHIP PACKAGE

Do you want to increase your political exposure?

The public affairs partnership package provides the opportunity to work strategically with the Chamber through a programme of policy and public affairs activity in relation to one of our Business Manifesto priorities. The partnership will culminate in a roundtable discussion over a three course lunch at the House of Commons. The programme of activity associated with this partnership package includes a local roundtable discussion, intelligence gathering and a House of Commons roundtable discussion.

As the voice of business in Herefordshire and Worcestershire, the Chamber use the six key issues identified by local businesses and presented in our Chamber Business Manifesto to develop relationships with key decision makers and to influence policy making.

This year the Chamber are working to ensure that the voice of business is represented during policy decision-making in regard to the following six issues; Skills, Global Trade, the Cost of Doing Business, Infrastructure, Connectivity and Supporting Businesses to Stay and Grow.



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The Chamber Public Affairs Partnership Package provides the opportunity to work strategically with the Chamber on one of our key priorities and through a programme of activity, including a local roundtable, intelligence gathering and culminating in a roundtable discussion over lunch held in the House of Commons.

As the host of a Chamber House of Commons lunch, you will be positioned in front of MPs in Westminster and will have the opportunity to debate, discuss and shape policy issues. The Chamber will invite 15 strategic business leaders to participate in an exclusive roundtable discussion over a three-course meal with MPs and Ministers within the House of Commons.

By partnering with the Chamber, your business will be seen as an influential thought leader in this area. This programme of public affairs and policy activity will encourage you to engage with senior business leaders and MPs from across the two counties who have a particular interest in the campaign of your choice. You will be given the opportunity to open the lunch and influence the agenda, by speaking about why this is a relevant topic for business.



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Your business will benefit from:

- Being positioned as a thought leader in regard to a specific policy issue.
- The opportunity to play a strategic role in the evolution of policy discussions relating to business in the two counties.
- Exposure to key decision makers, including MPs and Ministers, as well as the opportunity to influence their decision making.
- The opportunity to voice your business priorities and experiences and to speak openly with MPs and Ministers across the two counties in regard to a specific business issue.
- Two roundtables which will be organised on your behalf. The first will take place in your constituency with your local MP to discuss the key issues you face. The second will take place in the House of Commons over a three course meal with MPs from across the two counties.

The cost of this Partnership Package is
£3,500+VAT per quarter

For more information or to register your interest, please contact our policy team.

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