Herefordshire
& Worcestershire
Chamber of Commerce

CHAMBER BUSINESS AWARDS

CATEGORY SPONSORSHIP PACKAGE

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Association with the Chamber Business Awards will not only enhance your company's brand further, but also give you access to numerous opportunities worth thousands of pounds to further raise your profile and demonstrate your commitment to supporting business within Herefordshire and Worcestershire.

The black tie ceremony with over 650 attendees will take place in July at the University of Worcester Arena. The benefits that come alongside entering an Award are invaluable, including a great boost to staff morale, a powerful tool to raise your profile and a way to stand out against your competitors.

As a category sponsor, you will enjoy the following benefits:

- The title of the Award branded as "Health and Wellbeing in the Workplace Award" sponsored by 'Your Company'. This is an exclusive title which will be used throughout an extensive marketing/media campaign.
- A VIP table for ten at the event for your staff or guests.
- Pre-event promotion via direct mailings, Business Direction magazine and press releases.
- Your company name on all event literature and correspondence.
- Your company name, logo and profile linked on designated website pages.
- Your company logo on a 6-foot stretch banner on the red carpet walkway. This is also used as the background for the official winner's photos and video clips.
- The opportunity to participate, alongside other business leaders, in the judging process for your category.
- The opportunity to participate in a judging video to talk about why the selected winner has won, which will be shown on screens on the awards night.
- Your company logo to appear on screen during the announcement of the appropriate Award.
- The opportunity to join the event host on stage to present your Award to the winning business.
- A passage, including your logo, about your business in the Awards Programme, distributed to each guest on the night.

The cost of this sponsorship package is **£3,850+VAT** or **£3,500+VAT** for a 3-year deal

For more information or to register your interest please contact our events team.

E: events@hwchamber.co.uk
T: 01905 673 600

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