**TALKING DIGITAL**

Hereford Business Solutions Centre, brought to you by the University of Wolverhampton, provides businesses across the Marches with a variety of support programmes. Recently businesses in Herefordshire have been improving their digital capabilities through the Connect 2 Grow project.

The **Connect 2 Grow** project aims to raise digital awareness and increase the levels of digital skills within businesses by offering advice in:

* Web design management, e-commerce and social media
* Cyber Crime and Cyber security
* Drone technologies
* CAD and BIM services
* Local access to live streamed workshops and/or events

Designed for SMEs trading in the Marches, the project will allow companies to benchmark their current proficiency in the digital arena through a Digital Review and Skills Analysis. They could benefit from a minimum of 12 hours of specialist support including access to free workshops and 1 to 1 advice.

For further information and to check the eligibility criteria visit: [www.businesssolutionscentres.co.uk/connect2grow](http://www.businesssolutionscentres.co.uk/connect2grow)